

## Press Release

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### **Apera supports Activa Capital's investment in Rhétorès Finance.**

Apera Asset Management ("Apera"), a pan-European private debt investor in the midmarket space, is pleased to announce that it has arranged debt facilities to support concurrently Activa Capital's investment in Rhétorès Finance, a French fast-growing financial advisor, and the acquisition of the wealth management firm Cap Fidelis.

Founded in 2011 in Paris, Rhétorès Finance is a French financial advisor providing bespoke investment solutions to an affluent client base. The company has experienced strong growth on the back of its sophisticated wealth management services and the diversification of its investment solutions which include private equity products.

Founded in 1992 in Lille, Cap Fidelis is a leading wealth management firm in northern France. The company grew organically since its foundation with a diverse customer base comprising business owners and families.

Christophe Parier and Alexandre Masson, Managing Partners of Activa Capital, said: "We have very much enjoyed working with the Apera investment team, their flexibility and speed which was crucial to closing this transaction."

Stéphane Rudzinski and Grégory Soudjoukdjian, respectively Chairman and General Manager of Rhétorès Finance, have declared: "Apera's flexible capital will support Rhétorès Finance strong growth plans in the rapidly consolidating financial advisory market."

Franklin Henrot, Partner at Apera Asset Management, added: "Rhétorès Finance is well positioned to capture the strong underlying trends in the French financial advisor market. We are pleased to partner with Activa Capital in supporting Stéphane and Grégory and look forward to work with them in the business future developments."

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### **About Apera**

Apera is a pan-European mid-market private debt investor operating in the UK, the DACH region, the Nordic region, France and Benelux. The firm develops long-term partnerships with private equity investors, SME borrowers, and advisors by providing tailored financial solutions that meet both the operational needs and growth objectives of clients, whilst producing attractive returns. Apera is focused on bringing a new standard of transparency to the private debt market.